



Joint Press Release

Partnering to better serve the British and Irish marketplaces

MAQS® Beehive Strips marketing authorization holder NOD Europe Ltd. has partnered with a second United Kingdom wholesale distributor Bee Equipment Ltd.™

Römerberg, Germany and Canterbury, United Kingdom – June 21, 2016 – NOD Europe and Bee-Equipment Ltd. announced today that Bee-Equipment Ltd. is now an official wholesale distributor for the MAQS® Beehive Strips. This marks a significant milestone in the partnership between the two companies, as Bee-Equipment Ltd. will be servicing beekeepers across United Kingdom and Ireland. Broadening access to the residue free innovative solution for controlling the *Varroa* mite was a goal for NOD Europe Ltd.

“We are delighted to be bringing unbeatable prices and excellent customer service on MAQS™ and a wide range of beekeeping equipment to the UK and Irish markets,” said Patrick Murfet, owner of Bee-Equipment Ltd.

The MAQS™ Beehive Strips have been available for just over 3 years in the UK and 2 years in Ireland. Historically the product had been solely imported by B.C.W. Agriculture Ltd. who successfully co-launched the product with NOD Europe Ltd. in 2013 and will continue to import and market the product alongside Bee-Equipment Ltd.

The treatment successfully targets the *Varroa* mite where they reproduce, arresting the transmission of viruses into the developing baby bee. The product uniquely controls the *Varroa* mite by harnessing the vapors of formic acid, which naturally occurs in honey. When bees are treated with MAQS® Beehive Strip there is no risk of unwanted residues in the honey or wax.

MAQS™ Beehive Strip is also registered in Bulgaria, Canada, Cyprus, France, Germany, Greece, Hungary, Italy, Lithuania, Malta, New Zealand, Portugal, Romania, Slovenia, Spain and Switzerland and the United States of America. The product is marketed by NOD in all countries through authorized distributors. For more information on how to purchase the product in Europe, please visit the webpage of NOD Europe Ltd. www.nodeurope.eu

About NOD Apiary Products

NOD Apiary Products Ltd. is a Canadian company formed in 1997 by beekeepers in Canada. Honeybee and animal health is our focus. NOD Apiary Products Ltd. continues to aid the developing apiculture industry by producing organic and sustainable Honey bee health products. MAQS Beehive Strips are now approved in 18 European countries and in Canada, the USA and New Zealand.

Our global reach at NOD Apiary Products Ltd. continues with operating subsidiaries in the United States, NOD Apiary Products USA Inc., NOD Europe Ltd. in the United Kingdom, and our NOD Europe Ltd. branch office in Germany.

NOD Apiary Products was awarded the Ontario Premier's Award for Agri-Food Innovation Excellence, 2006, Innovation Project of the Year, 2008 and Agri Business of the Year, 2011. To learn more visit our website www.nodeurope.eu

About Bee Equipment™

Bee Equipment Ltd is a fast-growing UK based retailer and wholesaler selling beekeeping equipment across the United Kingdom, continental Europe and the rest of the world. To learn more about how we service the Apiculture Industry visit our website www.bee-equipment.co.uk

Proud distributors of MAQS™ Beehive Strips.

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HEALTHY BEES. HEALTHY PLANET.

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